

Press Releases



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Relation Insurance Services, Inc. Enters New England Marketplace with Addition of Santo Insurance & Financial Services

Walnut Creek, CA., April 23, 2021—**Relation Insurance Services**, Inc. (“Relation”), one of the largest and fastest-growing national insurance agencies, announced today it acquired the assets of New Hampshire-based Santo Insurance & Financial Services (“Santo”). Terms of the transaction were not disclosed.

Located in Salem, New Hampshire, Santo has been providing commercial and personal lines insurance solutions to clients throughout New Hampshire, Massachusetts, Vermont and Maine since 1993. Jamie Santo will join Relation and will lead Relation’s efforts to further grow the New England marketplace.

“I am so excited to partner with Relation, a firm that values growth, client relationships and community involvement,” said Jamie Santo, President of Santo Insurance and Financial Services. “The ability to leverage Relation’s platform for our continued growth aligns with our long-term vision.”

“We have been looking to enter the New England marketplace and are thrilled to do so with Jamie Santo and his entire team,” said Tim Hall, Executive Vice President and Head of Mergers and Acquisitions for Relation. “Their local market expertise coupled with our national resources will allow us to collectively better serve customers throughout the region.”

About Relation Insurance Services, Inc.

Relation Insurance Services is an insurance brokerage that offers superior risk-management and benefits-consulting services through its family of brands across the United States. It is ranked by Insurance Journal within the top 35 largest agencies in the country by revenue and has approximately 800 employees across more than 75 locations nationwide. Relation is a privately held corporation backed by Aquiline Capital Partners, a private equity firm based in New York and London investing in businesses globally across financial services and technology. Visit: www.relationinsurance.com for more information.

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